

# w3.rich

A domain for premium brands only

Seven-figure strategic brand acquisition • Discreet process • NDA available

## Why this asset wins

- W3 is two-character, ticker-grade brand identity
- .rich is instant positioning: premium, status, exclusivity
- Built for high-trust, high-margin markets
- Memorable enough to be the product name

## Best-fit use cases

- Private wealth club / invitation-only membership
- Luxury concierge (travel, lifestyle, high-touch services)
- Premium fintech / wealth dashboard / custody & advisory
- Crypto-native inner circle (token-gated access)

## Positioning line

If your brand serves people who don't compare prices, your domain shouldn't either.  
This is the kind of name that compresses years of marketing into one word.

## Acquisition process

1) Qualified inquiry → 2) NDA (optional) → 3) Terms & escrow → 4) Transfer

**Inquiries:** [inquiries@w3.rich](mailto:inquiries@w3.rich)

Escrow supported • Standard registrar transfer/push • Buyer to confirm renewal terms during due diligence